

# Destiny Samuels

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## EDUCATION

The University of West Alabama

December 2022

Bachelor of Science Integrated Marketing Communication - Graphic Design

Lawson State Community College

May 2020

Associate of Science

## SKILLS

- Hootsuite for Social Media Certified
- Social Media (Facebook, Instagram)
- DSL Photography
- Adobe Creative Cloud(Photoshop, Illustrator, InDesign)
- Word press/Divi
- Google Analytics Individual Qualification
- Microsoft Suite Certification

## WORK EXPERIENCE

Graphic Designer

Cornerstone Healthcare

2022 – Present

- Developed rebranded marketing materials for Cornerstone Healthcare
- Created a logo and a Brochure in two hours and oneday
- Create a website

Social Media Manager

One Taste Restaurant

2020 – Present

- Developed social media to increase engagement through Facebook
- Created content for up to three posts weekly
- Used Adobe Illustrator to develop over 40 social media images
- Increased Facebook business page reach by 65%

Graphic Designer

K&A Celebration

2021

- Developed and rebranded marketing materials
- Created a logo and fliers to help connect to new customers
- Worked with ownership team to develop three designed
- Used Adobe Illustrator and Photoshop to created the logo and fliers

## AWARDS & SCHOLARSHIP

- IMC Dymond Award 2022
- UWA Dean's List 2021
- Lawson State Fine Arts Awards 2019
- Full Scholarship to LSCC
- Transfer CC Academic Scholarship
- SSS Scholars Scholarship